

檔 號：

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財團法人公共電視文化事業基金會 函

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受文者：國立聯合大學 客家語言與傳播研究所

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密等及解密條件或保密期限：

附件：如說明(ATTCH2 fa6d671fcd9605dbfeaca42890cbc883_112平江東陽08121_0000812A00_ATTCH2.pdf、ATTCH3 fa6d671fcd9605dbfeaca42890cbc883_112平江東陽08121_0000812A00_ATTCH3.pdf)

主旨：檢送TaiwanPlus國際影音串流平台「112年暑假實習計畫」招募時程與員額事宜，請查照。

說明：

一、有關TaiwanPlus「112年暑假實習計畫」，預計於112年5月開放申請。

二、本計畫案之招募時程如下：

(一)報名申請：自發函日起至112年5月15日星期一23:59截止，寄至intern@taiwanplus.com (以電子郵件收件時間為憑)。

(二)審查：審查方式依各單位自行決定(書審及面談)。

(三)實習名單：錄取者將採各單位自行聯繫通知錄取生，未錄取者，恕不另行通知。

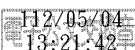
(四)實習區間：以112年7月為原則，惟實際實習區間由平台各單位視實際情況自行與實習生溝通協調，並參考開學日期做彈性調整。

(五)考核區間：112年8月7日至11日（依實際實習狀況調整）。

三、參與本案之實習生不給付薪資，平台將為實習生加入團體保險;實習時數需滿160小時，通過單位主管考核合格後，依各校系所規定取得學分數。

四、各部門實習生開放名額與需求內容及申請表請見附件一。

正本：各學院

副本：

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TaiwanPlus Internship Program: Application Instructions

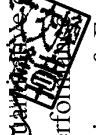
【2023 Summer Period】

Department	Openings	Requirement	Intern Responsibilities	Supervisor
Public Relations	2	- TaiwanPlus Internship Application Form - Proficiency in Mandarin and English - Additional Plus: ➢ Other proposals or project reports	● Content: - Assist Branding Activity - Press Release and Media Exposure ● Final Project: - Complete one PR press release or branding activity report.	Dylan Jiang
Programming	2	- TaiwanPlus Internship Application Form - Additional Plus: ➢ Updated CV ➢ Command of Video Editing software (optional but definitely a plus) ➢ Full professional proficiency in English.	● Content: - Interns will be involved with all aspects of program planning, development, and production to gain hands on experience in creating English-language programming. - Interns will help to write proposals, assist with on-site filming, post-production work, organization, copywriting, and uploading content. ● Final Project: - Complete a program proposal that concretely maps out an original idea for content.	Arnaud Campagne
《Taiwan Talks》	2	- TaiwanPlus Internship Application Form - Additional Plus: ➢ TOEIC above 860	● Content: - Research for Taiwan Talks - Simple video editing with Premiere	Denise Ho



		➤ Video portfolio	 Production assistant Final Project: Complete 2 pieces of program info for Taiwan Talks on YouTube or short introduction for program segments or editing of video segments.	
《Connected》	1	1. TaiwanPlus Internship Application Form 2. Any certificate to prove English proficiency 3. Additional Plus: ➤ Portfolio of multimedia work	● Content: 1. Social Media Managing 2. Assist show production process Final Project: Complete social media content to promote published episodes and assist show production process.	Divya Gopalan
Social Media (TaiwanPlusOne YouTube)	1	1. TaiwanPlus Internship Application Form 2. Taiwanese students preferred 3. Additional Plus: ➤ Self-introduction video (1-2 mins, in English or Mandarin, and explain your motivation)	● Content: Interns will assist in creating a strategy and producing videos for TaiwanPlusOne YouTube channel. Final Project: Create 2 YouTube shorts or 1 medium to long YouTube video.	Eric Tsai
Social Media (Social Management)	1	1. TaiwanPlus Internship Application Form 2. Additional Plus: ➤ Social media management experience ➤ Adobe Ai & Premiere	● Content: Assist daily Posts & Shorts & Reels Final Project: Plan a cross-channel social content project for TaiwanPlus YouTube or other social platforms	Allen Hsu
Data Analytics	1	1. TaiwanPlus Internship Application Form 2. Proficiency in English	● Content: Intern will be involved with various kinds	Jasper Wang



		3. Additional Plus: ➤ TOEIC above 860 ➤ Google Analytics ➤ YouTube Analytics	of qualitative & quantitative data analysis, such as Traffic Performance, YouTube Analytics, TV Ratings, & Focus Group Data Summary. ● Final Project: Complete one final analytic report.		
Administration	1	1. TaiwanPlus Internship Application Form (could be written entirely in Mandarin) 2. Proficiency in Mandarin speaking 3. Additional Plus: ➤ Explain why you'd like to work for TaiwanPlus on Application Form	● Content: Participate general administration affair planning and implementation, Talent Development planning and implementation, budget plan, document management. ● Final Project: Carry out a learning experience sharing.	Vincent Lee	

Download TaiwanPlus Internship Application Form: [TaiwanPlus Internship Application Form - 20230424.docx](mailto:intern@taiwanplus.com)

Please send all the required information to intern@taiwanplus.com before **MAY/15/2023**.



TaiwanPlus Internship Application Form

Name		2-Inch PHOTO
Nationality		
Birthday (YYYY/MM/DD)		
Cell Phone Number		
ID/ARC/Passport Number		
Email		
Address		
University		
Major and Year		
Need Academic Credit?	☐ Yes: _____ credit hours ☐ No	
Emergency Contact	Name: _____	
	Relationship: _____	
	Phone Number: _____	
Preferred Duration / Start Date of Internship		
From YYYY / MM / DD To YYYY / MM / DD (Total _____ hours)		
Language Skills		
(1: Elementary 、 2: Limited 、 3: Minimum Professional 、 4: Full Professional 、 5: Native or Bilingual)		
【Mandarin】 Listen: _____ Speaking: _____ Reading: _____ Writing: _____		
【English】 Listen: _____ Speaking: _____ Reading: _____ Writing: _____		
【 Other 】 Listen: _____ Speaking: _____ Reading: _____ Writing: _____		
Relevant Skills or Experience	1. _____	
	2. _____	
	3. _____	
Top 3 Choices for Internship Department		

表單編號：GRAM714W

版次：2.0

1. Department: _____

Brief Reasons:

2. Department: _____

Brief Reasons:

3. Department: _____

Brief Reasons:

Describe why you would like to intern for TaiwanPlus in 500 words.

CV and Bio (Minimum 250 words)

Note on Personal Data Collection:

All personal data collected for the purpose of this internship shall be handled in accordance with the relevant provisions of the Personal Data Protection Act regarding the collection, processing, and utilization of personal data.

表單編號：GRAM714W

版次：2.0